Implementing Strategic Plans

Description: To often, strategic plans end up on the shelf and are not used effectively to guide the tactical and operational aspects of a business. Implementing Strategic Plans addresses this problem with a practical module that shows you how to achieve strategic goals by following through on the implementation of the organization and the information systems strategic plan. Implementing Strategic Plans presents and reinforces the skills and abilities necessary for an organization to drive their Information Technology (IT) development based on the organization's strategic goals and real business needs. The need for an application begins when the organization tactical planning identifies specific information needs to meet its strategic goals. These information needs become potential projects for a given business area.

This experiential module provides attendees with the opportunity to plan and conduct a facilitated session. The module begins with a discussion of potential uses of facilitated sessions, and an overview of the steps, roles and responsibilities in a session. We then discuss where facilitated sessions fit in the project management and software development processes and describe different types of facilitated sessions. After this introduction, attendees learn about and practice using various facilitation techniques. The teams then carry out a series of exercises to select a project, define, plan, conduct, and follow-up on a facilitated session. The module materials include guidelines for defining and conducting different types of facilitated sessions and numerous examples of deliverables.

Duration: 2 days

Learning Objectives:

- Understand the value of organizational and information systems planning
- Describe what should be included in a strategic plan, a tactical plan, and an operational plan
- Describe who and how each type of plan is created
- Understand how often each plan should be reviewed and updated
- Create clearly stated, achievable information systems objectives that support the organization's strategic goals
- Track organization strategic goals to day-to-day information systems project decisions
- Analyze problems and identify information systems solutions that support the strategic goals
- Identify and describe potential IT projects to implement these solutions
- Evaluate the cost/benefits, associated risks, and feasibility of projects
- Select and prioritize projects based on the "strategic fit" to organizational goals
- Use strategic goals to drive decisions about schedule and resource conflicts
- Manage a slate of projects based on the strategic goals of the organization

PMBOK® Guide Areas Covered: Participants are eligible for 14 PDU's.

Project Scope Management
Project Time Management
Project Cost Management
Project Risk Management
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Topics Covered:

Module Introduction
Module Objective
The Current Situation
Successful Project Qualities
Module Agenda

Overview of Strategic Planning
Organizational and IT Plans
Levels of Planning
Goals and Objectives

Evaluating a Strategic Plan
Input to Strategic Planning
Essential Elements of a Strategic Plan
The Strategic Plan Structure

Creating a Tactical Plan
Input to Tactical Planning
Essential Elements of a Tactical Plan
The Tactical Plan Structure
Business Unit Tactical Planning
The BU Tactical Plan Structure
Describing Service Areas
Problem Analysis Steps
Assess the IT Applications

Prioritizing Projects
The CA-PMM Concept Stage
Concept Statement Elements
Size Estimating
Criteria for Setting Priorities

Managing the IT Operational Plan
Project Portfolio Management
Operational Plan Structure
Tracking Approved Projects

Conclusion